

NATIONAL SEATING & MOBILITY ENHANCES FESTIVAL ACCESSIBILITY AS PILGRIMAGE MUSIC & CULTURAL FESTIVAL ADA SPONSOR

NASHVILLE, Tenn. (October 4, 2019) – National Seating & Mobility (NSM), the leading provider of complex rehabilitation, mobility and accessibility solutions in the U.S. and Canada, raised the bar on festival accessibility as the first official ADA sponsor of the Pilgrimage Music & Cultural Festival. The two-day event, drawing thousands to The Park at Harlinsdale Farm in Franklin, Tennessee, on Sept. 21-22, brought a heavy-hitting line up of music talent to attendees, and partnered with NSM to ensure those with mobility challenges had the opportunity to enjoy the experience.

“We were proud to serve as the first official ADA sponsor of the Pilgrimage Festival,” said Bill Mixon, NSM CEO. “Working closely with the festival team, we were able to provide a welcoming, friendly environment for those with differing abilities. Partnerships like this one are imperative to driving accessibility considerations for events of all types and sizes.”

As the official ADA sponsor of Pilgrimage, NSM funded accessible platforms positioned around stages throughout the festival, offering concert goers with disabilities an unobstructed view of performances from Foo Fighters, The Killers, Keith Urban, Leon Bridges, Nathaniel Rateliff & The Night Sweats, The Head and the Heart, +LIVE+, Jenny Lewis, Lauren Daigle and more. NSM-sponsored platforms were filled during performances.

The National Seating & Mobility ADA Chill Spot, staffed by NSM staff members, served as an air-conditioned, comfortable and sensory-friendly respite for attendees with disabilities and their companions. To access the platforms and Chill Spot, qualified festival goers checked in with the on site Access Center staffed by Ten Fifty Entertainment, a consulting company that works with events like Pilgrimage to ensure ADA compliance.

“Our partnership with NSM allowed us to enhance the experience for Pilgrimage guests with disabilities,” said Brandt Wood, Pilgrimage Festival co-founder. “We look forward to working with this community business and industry leader to continue to deliver an incredible experience to our guests at future events.”



Pilgrimage attendees complimented the festival’s attention to accessibility, sharing praise with local media and on social media channels. Ms. Wheelchair Tennessee 2018 called the experience “one of the best I have ever experienced accessibility-wise” in a Facebook post.

NSM’s sponsorship included event signage and exposure on the festival website (www.pilgrimagefestival.com), the official festival app and through Pilgrimage social channels.

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About National Seating & Mobility

National Seating & Mobility is North America's premier mobility solutions provider with industry-leading experience in Complex Rehab Technology, Accessibility and Services supporting independence for individuals with disabilities and profound healthcare challenges. Founded in 1992, the company has grown from five locations to a network of mobility solutions experts partnering with physicians, therapists and clients across the U.S. and Canada. National Seating & Mobility is the only national mobility solutions provider accredited by The Joint Commission for demonstrating quality and safe care. The Joint Commission accredits and certifies more than 21,000 health care organizations and programs in the United States. For more information about National Seating & Mobility visit nsm-seating.com

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